

ABOBACKER SIDDIQUE .P.P



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Objective

To further enhance my knowledge and skills in rendering high quality and competitive services in a respectable institution; and to adapt myself in different inevitable demands of this fast changing world.

I am looking for a job that is directly and indirectly related to my past work experiences. I'm a man of determination in facing, exploring and learning different professional categories and different work areas or company set up.

Strength and Asset

Positive attitude, efficient time management, self learning, goal setting, dedication, sincerity, hard Working, good communication skills, quicker adaptability under training, ability to maintain emotional balance, efficient interpersonal skills. Also I have **3 year** experience as **Web Developer** and **3 year** experience as **Ad quality Analyst**

Skills

Programming	: PHP, MySQL, Word Press, HTML, JavaScript, CSS and AJAX.
Operating Systems	: Windows
Web Server	: Apache, IIS
Databases	: My SQL, MS SQL
Software	: XAMPP, WAMPP, Macromedia Dreamweaver, MS-Office 2007

Professional Experience as Web Developer

Total Experience: 1.5 Year

Web Developer

Platinum Touch Design, Dubai -UAE

Programming Languages and Softwares used - HTML, PHP, CSS, JavaScript, jquery, Ajax, mySql, Xampp, Dreamweaver, Wordpress and CMS.

Duties and Responsibilities:-

- Requirement gathering and specification
- Installation of proper softwares such as **XAMPP, Wordpress , CMS** etc
- Dividing project in to modules
- **Design of database**
- Coding
- Design appropriate classes and functions
- **Theme Integration with Wordpress and Usage of proper Plugins.**
- Control Panel setup and Hosting.

Project Details

Project 1: Beema (<http://beema.com.qa/>) (PHP/MYSQL - CMS)

Project 2: Desert Adventures (www.desertadventures.com) (Wordpress)

Project 3: Knowledge Point - www.knowledgepoint.ae (PHP/MYSQL - CMS)

Project 4: Emirates Response Service - <http://www.ers.ae/> (PHP/MYSQL - CMS)

Experience as PHP Developer

Total Experience: 1.5 Year

PHP Developer

eBeamsInfotech, Kollam, Kerala- India

Programming Languages and Softwares used - HTML, PHP, CSS, JavaScript, jquery, Ajax, mySql, Xampp, Dreamweaver, Wordpress and CS-Cart.

Project Details

Project 1: Nikah In Kerala (www.nikahinkerala.com) (PHP/MYSQL)

This is a Kerala Muslim matrimonial site. It includes registration for new comers, profile views, advanced searching option with attractive view of filtered ones, personalized messaging option, express interest and Secure photo protection with personal contact details if the clients need so.

Project 2: <http://salsabeelschool.org> (PHP/MYSQL)

This is done for Salsabeelschool central school. Here we use separate login for staff, students and parents, courses information and downloads section to fulfil client requirements

Project 3: <http://cigi.org> (PHP/MYSQL)

Project 4: <http://www.wiraskannur.com/> (Wordpress)

Field of Interests

SEO & Social Media Marketing

- Development of CMS with maximum supports for SEO
 - Good awareness of Google Analytics, Meta data, on page SEO, off page SEO etc
 - Dynamic development of XML site maps.
 - Updating knowledge on Social media apps like FBML, iframe etc and usage.
- Eg:- [Sample Usage for My current company](#)

Other Work Experience

Total Experience: 3 Year

Ad quality Analyst
2010 June – 2013 Oct

Remote Ad Consultants, Bangalore- India

Process of Ad Creation and Ad Approval – Online Support

Job Responsibility:

- To check and approve Ads created by the clients in Feature link platform
- To check ad relevancy and review of live ads
- Reporting ad relevancy by ad verification
- Updating sales leads on Lead management system
- Quality assurance

Academic Details

- **B.Tech in Computer Science and Engineering** from College of Engineering Trikaripur (2010 Batch) affiliated to **Cochin University of Science and Technology (CUSAT)** with **First Class**.
- Higher Secondary (+2) From **D.H.O.H.S.S, Edapal** affiliated to **Board of Higher Secondary Education, Kerala** with **First Class**.
- S.S.L.C (10th) From **D.H.O.H.S.S, Edapal** affiliated to **State Board - Kerala** with **First Class**.

Personal Details

Date of Birth : 20 – 11 – 1986
Sex : Male
Religion : Islam
State : Kerala
Nationality : Indian
Marital Status : Single
Passport Details : K3498296, Issued at Malappuram – Kerala – India.
Languages known : English, Hindi, Malayalam